

Agent Rider

Discover our success in redefining real estate job posting and freelance hiring through a specialized app. With a user-friendly design and robust functionalities, we facilitated seamless connections, resulting in positive market feedback, scalability, and business growth. Explore this case study for insights into industry-specific solutions tailored for optimal impact.

Build Similar App for your brand!

QUIZ CONTESTS GAMING GUARANTEED FLEXIBLE SKILL PITCH

Industry
Real Estate

Platform
Mobile App, Website

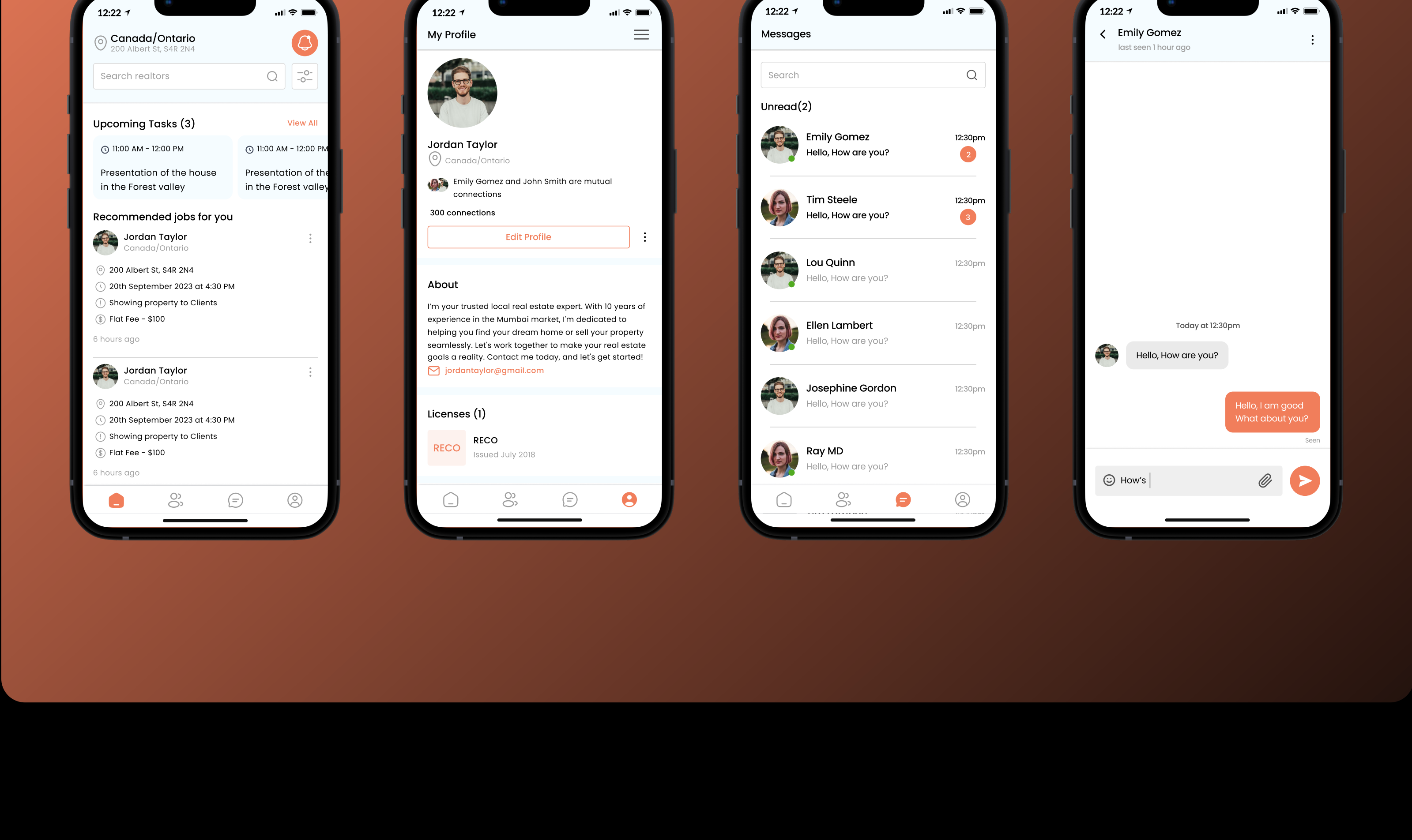
Project Length
3+ Months

Services

UX/UI Design, Web Development, Backend, Cloud, Quality Assurance
Payment Gateway Integration, Integration with CRM, Chatbot integration
Interactive Video Streaming, Analytics, SEO (On-page, Off-page & Technical SEO)

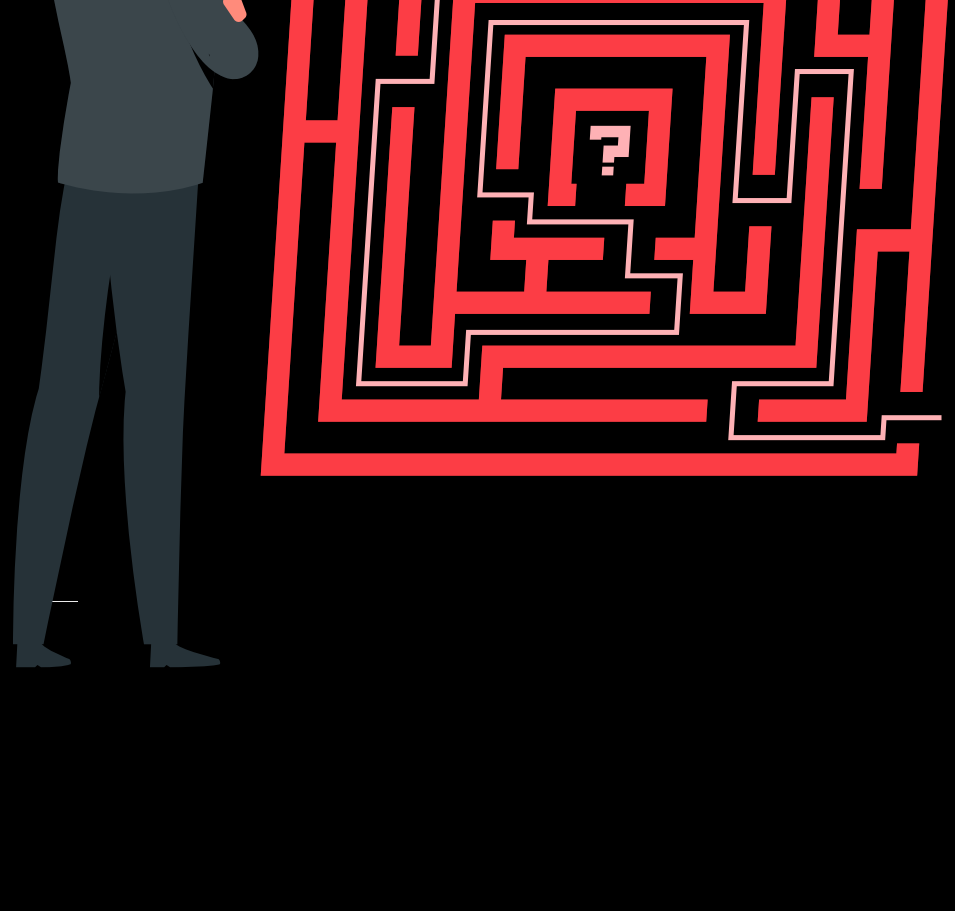
About the project

In response to the dynamic real estate landscape, we crafted a specialized app for job posting and freelance hiring. This user-friendly solution streamlined connections between real estate companies and freelancers, featuring advanced search filters, secure payment gateways, and real-time notifications. Our comprehensive involvement, from concept to deployment, led to positive market feedback, scalability, and notable business expansion for our client.



The Challenge

In the dynamic real estate industry, a client sought to develop a specialized application to streamline the process of job posting and hiring freelancers. The challenge was to create a platform that catered specifically to the needs of the real estate sector, facilitating seamless connections between real estate companies and skilled freelancers for various projects.



The Solution

Our team developed a tailored solution that encompassed the entire spectrum of app development, from initial concept to final deployment. This solution focused on a user-friendly interface, robust functionalities, and a reliable backend infrastructure.

The Role of Furation Team

We played a critical role in each phase of the project, adopting a comprehensive approach to the app's development. Our involvement spanned from understanding the client's vision and industry-specific requirements to implementing the final product, with expertise in UI/UX design, software development, database management, and quality assurance.

UI/UX Design

The app design prioritized ease of use and efficiency. We created an intuitive interface that allowed real estate companies to post jobs effortlessly and freelancers to find relevant opportunities quickly. Features included advanced search filters, job category segregation, and a straightforward application process.

Development & Launch

The development process employed an agile methodology, ensuring flexibility and iterative improvements. We integrated features like real-time notifications, chat functionality, and a secure payment gateway. The app underwent extensive quality assurance testing for functionality, security, and user experience. The launch strategy focused on market penetration and user acquisition.

From Start to Finish: Our Development Processes

We at Furation follow a detailed software development process to deliver excellence. Let's dive deep into the process.

1

Discovery and Planning

Thorough analysis of the real estate market and client needs.

2

UX/UI Design

Creating user flows, wireframes, and interactive prototypes.

3

Development

Building the app using agile methods and frequent client collaboration.

4

Quality Assurance

Comprehensive testing for usability, security, and performance.

5

Launch

Targeted rollout with marketing and user engagement strategies.

Security Practices Implemented

There are various aspects of security taken care of. They include Network security, Data security, Cloud Security, Application Security, and Endpoint security.

Data Encryption

Encrypted the data both in transit and at rest by using methods like full disk encryption and Encrypted web connection/HTTP protocol with SSL certificate.

OAuth 2.0

oAUTH2.0 helps prevent malicious attacks orchestrated by unauthorised users and makes sure that system is accessed by only authorised and authenticated users.

AWS Firewall

Configured Firewalls on AWS instances and databases to allow limited access.

Source Code Obfuscation

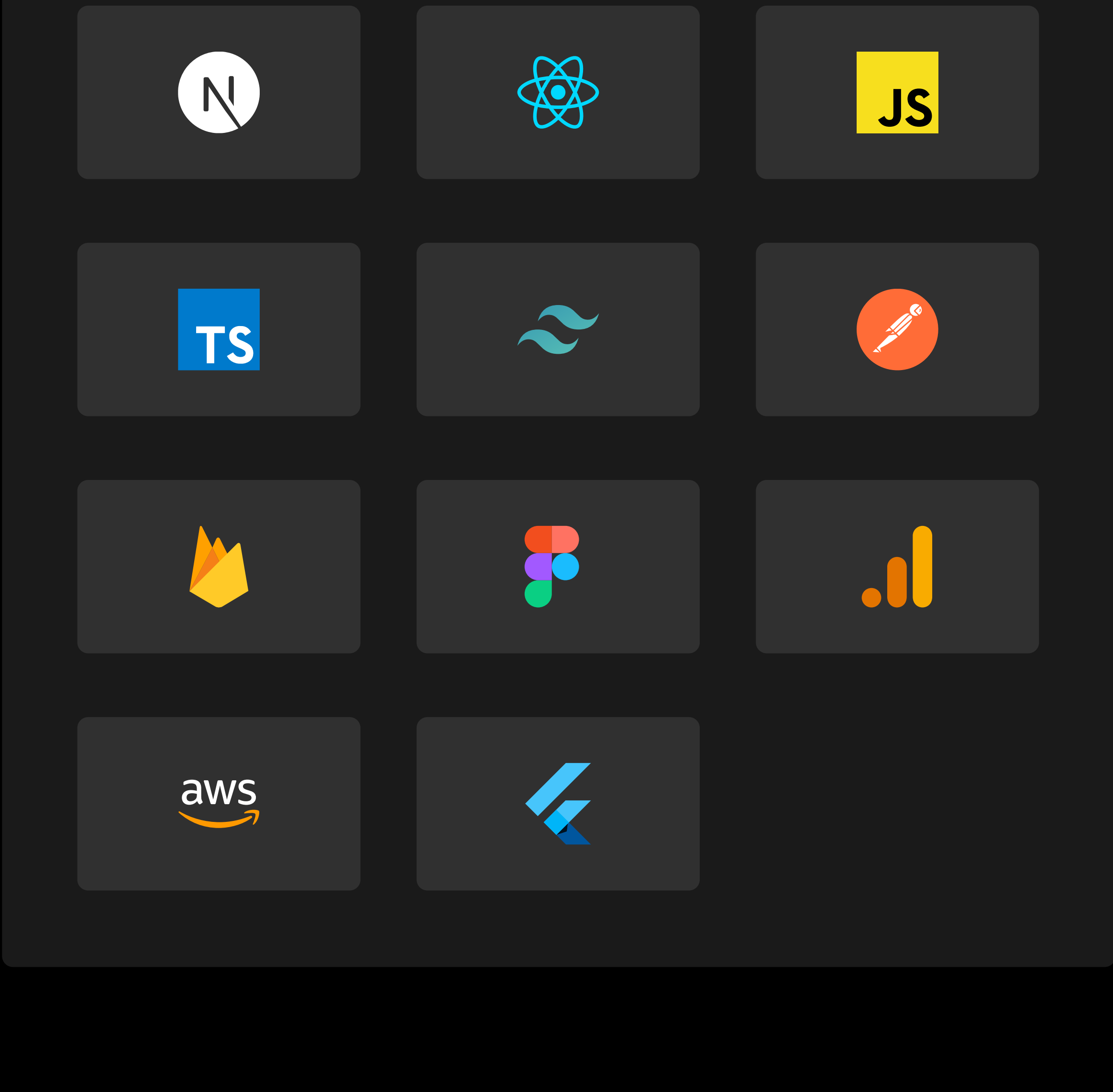
Implemented Source code obfuscation practices to make the source-code in unreadable format, and so it would be difficult to temper or reverse engineer the released app's executable file.

Automated Backup And Rollback

Configured cloud instances to take backup at regular intervals and so a particular version can be rolled back when required automatically.

Tech -Stack Used

We used the following technologies for designing and developing, the online music streaming App.



The Results

The app effectively bridged the gap in the real estate sector for job postings and hiring freelancers, delivering

Efficient Job Matching

The platform enabled quick and relevant connections between real estate businesses and freelancers.

User-Friendly Experience

The intuitive design and easy navigation improved user satisfaction and engagement.

Scalability

The platform enabled quick and relevant connections between real estate businesses and freelancers.

Positive Market Response

The app received favourable feedback for its utility, design, and effectiveness in the real estate sector.

Business Growth

The successful launch led to an increased user base, more job listings, and higher engagement rates.

