

Card Game App for Teen Patti and Marriage

Explore our case study on developing a dynamic sports streaming app. From innovative UI/UX design to robust development and successful launch, discover how we exceeded client expectations, driving engagement and growth.

Build Similar App for your brand!

QUIZ CONTESTS GAMING GUARANTEED FLEXIBLE SKILL PITCH

Industry

Gaming

Platform

Mobile App, Website

Project Length

3+ Months

Services

UX/UI Design, Web Development, Backend, Cloud, Quality Assurance
Payment Gateway Integration, Integration with CRM, Chatbot integration
Interactive Video Streaming, Analytics, SEO (On-page, Off-page & Technical SEO)

About the project

At the forefront of innovation, we specialize in crafting dynamic solutions tailored to the evolving digital landscape. Our team played a pivotal role in the development of a groundbreaking sports streaming app. From concept to execution, we seamlessly integrated advanced technologies, delivering an immersive user experience. Our commitment to client collaboration, UI/UX design, and robust development processes culminated in a successful launch, driving user engagement, scalability, and business growth.



The Challenge

In the competitive world of mobile gaming, our client sought to create a captivating card game app featuring popular games like Teen Patti and Marriage. The challenge was to develop an engaging, intuitive, and reliable app that stands out in a crowded market and appeals to both seasoned players and newcomers.



The Solution

Our team developed a comprehensive strategy to create a card game app that combines user-friendly design, robust functionality, and a seamless gaming experience. The focus was on creating an immersive environment that mimics the feel of real card games while incorporating advanced features like multiplayer options, in-game chat, and secure payment methods.

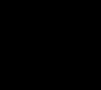
The Role of Furation Team

We played a crucial role in every aspect of the app's development, from initial concept to final launch. Our involvement included



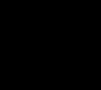
Game Design and Conceptualization

Creating a detailed game design document that outlines the rules, gameplay mechanics, and features of Teen Patti and Marriage games.



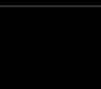
UI/UX Design

Designing an intuitive and attractive interface that enhances the user experience. This included creating engaging graphics, easy-to-navigate menus, and interactive game elements.



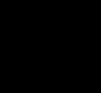
Software Development

Developing the app using a robust tech stack to ensure smooth gameplay, quick loading times, and compatibility across various devices.



Quality Assurance

Conducting thorough testing to ensure the app's performance, security, and overall quality.



Launch and Marketing Strategy

Planning a strategic launch to maximize user acquisition and engagement, including app store optimization and promotional campaigns.

From Start to Finish: Our Development Processes

We at Furation follow a detailed development process to deliver excellence. Let's dive deep into the process.

1

Discovery & Planning

Understanding the target audience, market trends, and technical requirements.

2

UX/UI Design

Crafting a user-centric design focusing on the ease of play, appealing graphics, and interactive elements.

3

Development

Using an agile methodology for efficient and flexible app development.

4

Quality Assurance

Rigorous testing for game functionality, security, and user experience.

5

Launch

Implementing a comprehensive marketing and launch strategy.

Security Practices Implemented

There are various aspects of security taken care of. They include Network security, Data security, Cloud Security, Application Security, and Endpoint security.



Data Encryption

Encrypted the data both in transit and at rest by using methods like full disk encryption and Encrypted web connection/HTTP protocol with SSL certificate.



OAuth 2.0

oAUTH2.0 helps prevent malicious attacks orchestrated by unauthorised users and makes sure that system is accessed by only authorised and authenticated users.



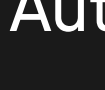
AWS Firewall

Configured Firewalls on AWS instances and databases to allow limited access.



Source Code Obfuscation

Implemented Source code obfuscation practices to make the source-code in unreadable format, and so it would be difficult to temper or reverse engineer the released app's executable file.

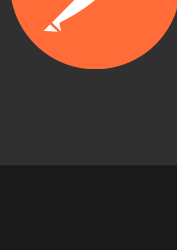
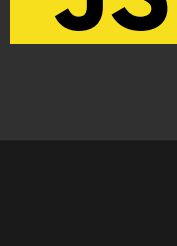
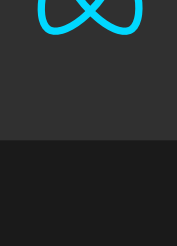
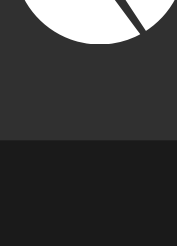


Automated Backup And Rollback

Configured cloud instances to take backup at regular intervals and so a particular version can be rolled back when required automatically.

Tech -Stack Used

We used the following technologies for designing and developing, the online music streaming App.



The Results

The card game app successfully met the client's objectives and was well-received by users

Engaging User Experience

The app's intuitive design and exciting gameplay features led to high user engagement and retention.

Wide Appeal

The app attracted a diverse audience, from hardcore card game enthusiasts to casual players.

Positive Feedback

Users appreciated the smooth gameplay, attractive design, and social features of the app.

Business Growth

The app's successful launch resulted in a significant increase in downloads, active users, and in-app purchases.

